

Federation of Hillside and Canyon Associations, Inc.
Minutes
March 2, 2011

I. Call to Order: President Marian Dodge called the meeting to order at 7:05 pm. Members and guests introduced themselves.

Guest Speakers:

A. LA Clean Sweep - Ron Kaye

Ron Kaye declared that City Hall has failed the citizens of Los Angeles and urged us to challenge incumbents. In the CD 14 race LA Clean Sweep is starting ads for Ramirez tomorrow. In CD 4 they have endorsed Stephen Box and have a media blitz this weekend. Ron is amazed that newspapers have endorsed several newcomers.

The real battle will be in 2013 with six council seats open. They need to recruit qualified candidates. The Mayor's race will be a free-for-all.

B. Ads in Parks - Dennis Hathaway, Ban Billboard Blight

Dennis Hathaway asked how many had seen the So Cal Connected series on city parks. A link is posted on the RonKayeLA web site. The program described the Parks Commission plan to allow the LA Parks Foundation place ads for the new Yogi Bear movie in three city parks last October. Councilmember Koretz moved to veto the recommendation because it violated the city's billboard ordinance. Barry Sanders, who is President of the Parks Commission and President of LA Parks Foundation and a retired attorney from Latham & Watkins, maintained that it wasn't an ad if it thanked a corporation for its sponsorship. After the So Cal Connected piece aired, the LA Parks Foundation removed the marketing materials from their web site. Marian referred people to the articles in the February Hillside Federation newsletter and in the Friends of Griffith Park newsletter.

Hathaway said communities need to have a voice in how their parks operate. There needs to be a public discussion.

LaMar Advertising gave free billboard space to Councilmember Jose Huizar. LaMar has been working behind the scenes to get the city to allow them to remove small billboards and put up 150 new ones, 50 of which will be digital.

Hathaway urged everyone to let your councilmember know how you feel about advertising in parks and billboards in general. He would like the city to ban ads for alcohol and depictions of violence on street furniture and on any public property like they did in San Francisco. He has had no luck reaching Tom LaBonge who chairs the Parks Committee.

C. Save Franklin Canyon - Ellen Scott

Hastain Trail is a popular hiking trail in Franklin Canyon near Coldwater and Mulholland where the old Doheny Ranch was. Everyone thought it was Santa Monica Mountains Conservancy land until a bulldozer showed up. Ellen didn't know what to do so she sat in front of the bulldozer with a sign. Councilmember Paul Koretz got a stop work order when he discovered the owner's permits had expired. Save Franklin Canyon wants to become a 501(c)(3)

to collect enough donations to purchase the property. They are researching wildlife and endangered species. They are doing a full title search. SMMC mentioned eminent domain. Wendy-Sue Rosen volunteered to work with them to partner with an existing nonprofit to raise funds and awareness.

Shawn Bayliss from Koretz' office said the 4200-foot long wall 23 feet high doesn't meet standards. The Baseline Hillside Ordinance (BHO) will go into effect in about 45 days. The owner will have to deal with today's rules. Nickie Miner urged them to attend the City Council meeting Friday to show support for the BHO.

II. Approval of February 2, 2011 minutes: The minutes were approved as written.

III. President's Report

Marian announced that Gillian Calof, the rep from Residents of Beverly Glen, had a baby.

AEG will try again to get the EIR for the stadium in LA waived by the new legislature. The Federation has resubmitted its signature to a petition to oppose the waiver. State Senator Pavley sent a note stating that she agreed with our position.

Marian would like to add a section on the web site with a history of the Federation and a list of past presidents. She needs help getting the information. Wendy-Sue Rosen said Alan Kishbaugh wrote an article on the accomplishments of the Federation. Marian would also like to post official letters so that people can read about the positions the Federation has taken. Everyone liked these proposals.

There was a discussion over the placement of Federation contact information, officers, and members in the newsletter. It was decided that it was important to include that information and it should be placed on one of the inside pages.

Charley Mims moved that a link to the Friends of Griffith Park web site be added to the Federation web site. The motion passed.

Marian announced that KCET's *So Cal Connected* is airing another episode of "Show Me the Money" on police and fire pensions tomorrow night. Charley Mims asked people to listen carefully to which pensions they are referring to because the city has many different plans for its public employees.

Marian asked if members are interested in receiving e-mails about articles on open space and parks. Yes.

A. Nominating Committee

Marian appointed Dr. Niles Chapman, Don Andres, and Wendy-Sue Rosen to the Nominating Committee. They will produce a slate of officers for the elections in April. The slate will be e-mailed to members in advance.

B. Treasurer's Report

Since Treasurer Dan Palmer was not able to make it, Marian made the report. The checking account has \$4,484.86. The CD which expires in May has \$11,030.98, and the CD which expires in November has \$5,493.64 for a total of \$21,009.08. Membership renewal checks have not yet been deposited.

IV. Old Business

A. Mulholland Bridge realignment update - Mark Stratton

The Federation voted unanimously to demand a new EIR for the realignment of the Mulholland Bridge and wrote a letter to the Planning Department. The bridge is going to remain where it is; it won't be realigned. The Mulholland Design Review Board was really angry with Metro for changing the plans which wasted a lot of tax dollars and split the community. Charley Mims commented that the MDRB's requirement that they hire a world-class architect to design the new bridge was too hard to meet. Wendy-Sue Rosen thanked Marian for writing the first letter on the project; it started the process that led to Metro dropping their plans.

B. Baseline Hillside Ordinance update

Everyone was urged to attend the City Council meeting on Friday for the approval of the BHO.

V. Announcements

If there is an issue in your neighborhood, please e-mail Marian as soon as possible so that we can get it on the agenda and in the newsletter.

Marian thanked Mark Stratton, Lois Becker, and Patricia Bell Hearst for bringing cookies. Everyone like the new location at Pinz Bowling Center and wanted to meet here again in April.

VI. Adjournment - The meeting adjourned at 9:04.

Recording Secretary,
Donna Messinger

Members Present:

Bel Air Skycrest	Mark Stratton
	Lois Becker
Benedict Canyon	Nickie Miner
Cahuenga Pass Neigh.	Joan Luchs
Franklin Ave/Hlwd.	Don Andres
Franklin Hills Res.	Charley Mims
Hollywood Heights	Donna Messinger
Hollywoodland HOA	Jeanne Clark
Los Feliz Impvmt.	Marian Dodge
Nichols Canyon	Madeline O'Donnell
N. Beverly/Franklin	Robert Levy
Outpost Estates	Ray Schuldenfrei
Studio City Res.	Claudia Freedle
Upper Mandeville	Wendy-Sue Rosen

Guests Present:

Chairman Emeritus	Patricia Bell Hearst
LA Clean Sweep	Ron Kaye

Ban Billboard Blight Dennis Hathaway
CD 5 Jeff Ebenstein

Shawn Bayliss

BHA-BRC Donald Keller

Friends of Griffith Park Gerry Hans

Bernadette Soter

Save Franklin Canyon Ellen Scott

Monica Rufus-Isaacs

Rob Warner

Audrey Gallant

Asher Pergament

Stephen Ramsey

Mariah MacInnis

Douglas Reed

Steven Weinberg

Jason Vargé