

FEDERATION OF HILLSIDE AND CANYON ASSOCIATIONS
APRIL 7, 2010
DRAFT MINUTES

President Joan Luchs called the meeting to order at 7:35 PM at Universal City Nissan. A quorum was present.

INTRODUCTION & MINUTES:

Board Members and guests introduced themselves. The February 3, 2010 minutes were approved.

TREASURER'S REPORT:

Thirty-three member associations renewed their dues.

ELECTION:

Charley Mims, Nominating Committee Chair announced the Executive Committee Nominating slate:

President:	Marian Dodge
Chairman:	Joan Luchs
Vice-President:	Charley Mims Cassandra Berrère
Treasurer:	Dan Palmer

President Luchs and Vice-President Charley Mims are actively looking to fill the Recording Secretary position. The Nominating Committee Chair will call neighborhood councils for ideas. The motion to approve nominating slate was unanimously approved.

PRESIDENT'S REPORT:

A. STUDIO CITY CAR WASH MURAL

President Luchs reviewed the non-variant history of the Corvette-in-the-hand signage which was denied at the South Valley Area Planning Commission hearing, but crafted anyway. The case gets referred to the Planning and Land Use Management Committee (PLUM) and if denied it will be up to the Department of Building & Safety LADBS to have it removed. City attorney will be the ultimate enforcer.

Super graphic purveyors offered to donate to the Save-The-Peak cause in exchange for keeping non-approved graphics, was subsequently denied.

B. LAUREL CANYON & MULHOLLAND LIT-BILLBOARD AT BUS SHELTER

One week ago, a non-permitted, brightly lit billboard on a bus shelter was placed on the east side of Laurel Canyon just north of Mulholland in the public right-of-way. A 2001 joint venture agreement between the city and MTA over-rides existing billboard ordinances except if specific plans have regulations for projects in the right-of-way. Besides the Planning Department, the Department of Public Works must also sign off. This bus shelter with 2 billboards and bright lighting at night is in complete violation of the Mulholland Scenic Parkway Specific Plan. If allowed to stay this project will set a precedent to allow more of the same along and near Mulholland Drive.

Vice President Charley Mims reported that MTA has nothing to do with such shelters; private companies provide bus shelters at their own expense in exchange for the revenue generated by selling the ad space. Vice President Mims offered to crosscheck with Street Services department in Public Works. At issue is street furniture and how it falls under the current ordinance. Dennis Hathaway says that the placement of such bus shelters billboards is in clear violation of the specific plan design review.

President Luchs asks all present to contact CD 2 Councilman Krekorian on the placement of bus shelters, 213-473-7002. Only vehement opposition and a loud voice will allow the issue to be taken seriously.

OLD BUSINESS:

A. PROLIFERATION OF CELL SITES:

President Barbara Kohn and Vice President Chris Spitz of Pacific Palisades Residents Association made a presentation giving a history of telecommunication companies placement of large cell reception towers in the public right of way, Some are camouflaged and some are not. Such towers are put up without any notice to adjacent neighbors. This cell tower issue has been circulated to many neighborhood councils who have adopted motions requesting a comprehensive ordinance on the matter. Four years ago Councilman LaBonge put forth a motion, but nothing happened came of it.

Vice President Charley Mims read the motion: "I move that the Federation of Hillside and Canyon Associations ask the City Council and the Mayor to adopt a comprehensive ordinance with clear and consistent standards and procedures regulating all wireless telecommunications facilities, including those in the public right of way in the city, providing notice to residential neighborhoods and communities to the full extent of the law." The motion was unanimously approved. Mims says that telecommunication companies can use millions in profits toward regulation and aesthetics.

B. BASELINE HILLSIDE ORDINANCE:

Bill Eick stated that the Planning Department thought the Federation's suggestions were reasonable and adopted most of them. Further review will be conducted to see how the most recent draft will incorporate the HF suggestions made at our meeting with City Planning including what level of notification will be provided to neighborhood councils and the Federation. "Is it a perfect ordinance? No, but it is a better ordinance." Bill Eick stated that 1-

foot-to-ten foot intervals is a crucial technicality in the ordinance, as is the second paragraph pertaining to the size of Granny flats. The concern is that Granny flats usually turn into rentals.

The meeting adjourned at 9:02 PM.

Respectfully submitted,

Justin Walker,

Acting Recording Secretary

FEDERATION OFFICERS PRESENT

President	Joan Luchs, Cahuenga Pass
Vice-president	CharleyMims, Franklin Hills
Treasurer	Dan Palmer, Resid of Bev. Glen

FEDERATION DIRECTORS PRESENT

Mark Stratton	Belair Skycrest Property
Lois Becker	Belair Skycrest Property
Nickie Miner	Benedict Canyon
Mickie George	Cahuenga Pass
Don Andrès	Franklin Ave/Holly/West
Yvonne Hessler	Franklin Ave/Holly/West
Justin Walker	Hollywood Dell Civic
Dawneen Lorance	Hollywood Heights
Donna Messinger	Hollywood Heights
Cassandra Barrère	Laurel Canyon Association
Marian Dodge	Los Feliz Improvement
Madeline O'Donnell	Nichols Canyon Assoc.
Robert Levy	No.Beverly/Franklin Cyn.
Bill Eick	Shadow Hills
Dr. Niles Chapman	Sherman Oaks

GUESTS PRESENT

Barbara Kohn	Pacific Palisades
Chris Spitz	Pacific Palisades
Alexander Von Wechmar	The Oaks Homeowners
Patricia Bell Hearst	Chairman Emeritus